

OVERVIEW

Private Safaris Southern Africa was founded in Cape Town, South Africa in 2002. Five years later, we opened offices in Windhoek, Namibia. Our source markets have grown to include Europe, Africa, South and North America as well as Asia.

Whether travelling alone or as part of a group, for business or for leisure, our bespoke itineraries and management of all travel services allow our guests to discover Southern Africa in style and at their own pace. As industry leaders, we, the team at Private Safaris, are passionate about service excellence and making dreams come true.

Private Safaris Southern Africa continuously excels in arranging all aspects of destination management services in: South Africa, Namibia, Botswana, Zambia, Zimbabwe, Lesotho, Eswatini, Malawi, Mozambique, Madagascar and Mauritius.

STRUCTURE

Cape Town, South Africa
Windhoek, Cape Town

PRODUCTS & SERVICES

Private Safaris arranges custom-designed specialised tours for Groups or FIT's. A dedicated MICE department offers services across Southern Africa.

Services include:

- ▶ Accommodation, Excursions and Transfers
- ▶ Sightseeing and Special Interest Tours
- ▶ Meet & Greet Services
- ▶ Group, Individual and Luxury Transfers
- ▶ Cruise Ship Handling
- ▶ Regional, Domestic and Charter Flights

MILESTONES

- ▶ 1976: Private Safaris East Africa opens in Nairobi, Kenya
- ▶ 1989: Kuoni acquisition of Private Safaris East Africa
- ▶ 2002: Opening of Private Safaris Ltd., Cape Town
- ▶ 2007: Expansion of Private Safaris Southern Africa to Namibia
- ▶ 2011: Launch of brochure & key selling tool: 'Our African Collection'
- ▶ 2017: Thomas Cook (India), owned by Fairfax Financial Holdings Limited, acquires Private Safaris Southern Africa, along with other Kuoni Destination Management Companies
- ▶ 2021: Introduction of Covid-19 guiding principals: 'Book with Confidence'
- ▶ 2023: Celebrating 21 years of Private Safaris Southern Africa.

MANAGEMENT

- ▶ **Virginia Barnard**
CEO Southern Africa
- ▶ **Stacey Kemp**
HOF Southern Africa
- ▶ **Peter Sawyer**
GM Namibia

OFFICE LOCATIONS

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